

Remit To: KCNC-TV  
21249 NETWORK PLACE  
CHICAGO, IL 60673-1249



KCNC TV

INVOICE

For: DCCC/PERLMUTTER(309925)  
3440 Youngfield St # 264  
Wheat Ridge, CO 80033-5245

Account Exec: Stacey Stark  
Office: KCNC-TV  
Contract Num: 1181-63442  
Contract Dates: 10/29/2012-11/06/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1181-435308  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 1 of 7

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(109584)  
318 MASSACHUSETTS AVENUE NE  
WASHINGTON, DC 20002  
ATTN:Accounts Payable

Product Desc: 10/29-11/6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	NEWS 4 EARLY 5-5:28AM	11/02/2012-11/02/2012	....F..	30	1	150.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		....F..	1	150.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr	05:21:26 AM		PELTV25H	30	150.00				
2	NEWS 4 EARLY 5-5:28AM	11/01/2012-11/01/2012	...T...	30	2	225.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		...T...	1	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th				30			225.00	Preempted	
11/01/2012	Th	05:52:39 AM	11/01/2012	PELTV23H	30	225.00	225.00		Makegood in 05:00:00-09:00:00	
3	NEWS 4 TODAY	10/29/2012-10/29/2012	M.....	30	1	200.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M.....	1	200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	06:45:39 AM		PELTV23H	30	200.00				
4	THE EARLY SHOW	10/30/2012-11/01/2012	.T.T...	30	2	250.00				
LUR										

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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. T . T . . .		2		250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	08:27:46 AM		PELTV23H	30	250.00			
11/01/2012	Th	08:54:30 AM		PELTV23H	30	250.00			
5	NEWS 4 THIS MORNING		11/04/2012-11/04/2012		. . . . . S		30	1	100.00
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. . . . . S		1		100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	07:11:18 AM		PELTV25H	30	100.00			
8	DR PHIL		10/29/2012-10/29/2012		M . . . . .		30	1	450.00
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M . . . . .		1		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	04:27:12 PM		PELTV23H	30	450.00			
9	CBS4 NEWS AT 630PM		10/30/2012-11/01/2012		. T . T . . .		30	2	1,000.00
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. T . T . . .		2		1,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	06:41:47 PM		PELTV23H	30	1,000.00			
11/01/2012	Th	06:40:15 PM		PELTV25H	30	1,000.00			

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Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1181-435308  
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Billing Period: 10/29/2012-11/11/2012

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10	NEWS 4 AT 5 PM	10/30/2012-11/02/2012	. T . T F . .	30	3	1,200.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. T . T F . .		3		1,200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	05:26:34 PM		PELTV23H	30	1,200.00				
11/01/2012	Th	05:26:09 PM		PELTV25H	30	1,200.00				
11/02/2012	Fr	05:10:22 PM		PELTV25H	30	1,200.00				
11	CBS4 NEWS AT 6	10/29/2012-10/31/2012	M . W . . . .	30	2	1,000.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M . W . . . .		2		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	06:15:48 PM		PELTV23H	30	1,000.00				
10/31/2012	We	06:26:22 PM		PELTV23H	30	1,000.00				
12	NEWS 4 AT 5 - SUNDAY	11/04/2012-11/04/2012	. . . . . S	30	2	1,500.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . . . S		1		1,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su				30			1,500.00	Preempted	
11/04/2012	Su	05:46:34 PM	11/04/2012	PELTV25H	30	2,000.00	2,000.00		Makegood in POST AFC FOOTBALL	
14	LATE NEWS M-SU	10/29/2012-11/02/2012	M . . . F . .	30	2	1,400.00				
LUR										

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M . . . F . .		2		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	10:30:05 PM		PELTV23H	30	1,400.00			
11/02/2012	Fr	10:32:55 PM		PELTV25H	30	1,400.00			
15	LATE SHOW WITH DAVID LETTERMAN		10/31/2012-10/31/2012		. . W . . . .		30	1	600.00
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. . W . . . .		1		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	10:49:02 PM		PELTV23H	30	600.00			
16	NEWS 4 TODAY		11/06/2012-11/06/2012		. T . . . . .		30	1	350.00
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		. T . . . . .		1		350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/06/2012	Tu	06:47:43 AM		PELTV25H	30	350.00			
17	DR PHIL		11/05/2012-11/05/2012		M . . . . .		30	1	650.00
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M . . . . .		1		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	04:11:14 PM		PELTV25H	30	650.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
18	CBS4 NEWS AT 6	11/05/2012-11/05/2012	M . . . . .	30	1	1,000.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M . . . . .	1	1,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	06:08:02 PM		PELTV25H	30	1,000.00				
19	CSI MIAMI	10/29/2012-11/06/2012	. . . . . S .	30	2	400.00				
CDR										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . . . . S .	1	400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				30			400.00	Preempted	
11/03/2012	Sa	11:46:30 PM	11/03/2012	PELTV25H	30	400.00	400.00		Makegood in 23:00:00-24:00:00	
20	HOW I MET YOUR MOTHER/PARTNERS	11/05/2012-11/06/2012	M . . . . .	30	1	4,950.00				
CDR										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M . . . . .	1	4,950.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	07:15:42 PM		PELTV25H	30	4,950.00				
21	PRICE IS RIGHT	11/05/2012-11/06/2012	M . . . . .	30	1	1,125.00				
CDR										

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11/05/2012-11/11/2012		M . . . . .	1	1,125.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/05/2012	Mo	10:58:26 AM		PELTV25H	30	1,125.00			
22	NEWS 4 THIS MORNING	11/04/2012-11/06/2012	. . . . . S	30	1	200.00			
CDR									
Week Of		MTWTFSS	Spots Per Week	Rate					
10/29/2012-11/04/2012		. . . . . S	1	200.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/04/2012	Su	07:38:24 AM		PELTV25H	30	200.00			
23	NEWS 4 EARLY 5-5:28AM	11/05/2012-11/05/2012	M . . . . .	30	1	250.00			
LUR									
Week Of		MTWTFSS	Spots Per Week	Rate					
11/05/2012-11/11/2012		M . . . . .	1	250.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/05/2012	Mo	05:10:05 AM		PELTV25H	30	250.00			
24	NEWS 4 THIS MORNING	11/04/2012-11/04/2012	. . . . . S	30	1	200.00			
LUR									
Week Of		MTWTFSS	Spots Per Week	Rate					
10/29/2012-11/04/2012		. . . . . S	1	200.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/04/2012	Su	06:19:54 AM		PELTV25H	30	200.00			

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	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	27	23,750.00	3,562.50	20,187.50	2,625.00	2,125.00
						500.00

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

**Wire Transfer Instructions:**

**For Billing Inquiries Please Contact:**

**KCNC BUSINESS OFFICE**

303-861-4444

Gross Billing	23,750.00
Trade Value	0.00
Agency Commission	3,562.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
<b>Pay This Amount</b>	<b>20,187.50</b>

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